

Syalsabila Karissa Munaf

syalsabila.munaf@gmail.com
+1 (347) 607-2338
karissamunaf.com
site password: currymun
linkedin.com/in/karissamunaf/

22-22 Jackson Ave
Long Island City, NY 11101

EXPERIENCE

Communal Creative, New York, NY Designer (2021–2022)

- Designed visual identity systems and varieties of brand assets across mediums (*Lalo, Character, The Dough Project*)
- Collaborated with the design team to expand and unite clients' designs, from ideations and concepts to executions and productions
- Presented work in client meetings and internal reviews

Asad Pervaiz, Creative Director, New York, NY Graphic Design Intern (2020–2021)

- Worked closely with the creative director on client-based works (*Smorgasburg, Knoll, Fringe Festival*)
- Designed flexible identities and brand guidelines
- Proposed multiple design ideas and approaches

McCann Worldgroup, Jakarta, Indonesia Graphic Design Intern (2019)

- Brainstormed creative advertising campaigns
- Designed advertisement posters (*SASA sambal, Energen Pandesa*)
- Proposed packaging designs (*Mentos*)
- Presented work in client meetings and internal meetings

VOLUNTEER

PERMIAS Nasional Head Designer of Publications & Promotions (2020–2021)

- Rebranded the organization's visual identity
- Advised and guided the creative team with their work
- Oversaw all visual assets to maintain organization's identity and brand integrity
- Designed social media posts (Instagram, Facebook, YouTube) to promote webinars and events

EDUCATION

Parsons School of Design 2017–2021

New York, NY
Bachelor of Fine Arts, Communication Design (GPA 3.96)
Coursework: *Thesis 1 & 2, Topics: Branding, Creative Computing, Advanced Typography.*

Global Jaya School 2015–2017

Jakarta, Indonesia
International Baccalaureate Diploma (IB)

AWARDS & HONORS

Honors & Departmental Honors Spring 2021 Parsons School of Design

Dean's List Honors Fall 2017–Spring 2021 Parsons School of Design

Institutional Scholarship (Dean's BFA Scholarship) Fall 2017–Spring 2021 Parsons School of Design

SKILLS

Adobe Creative Suite

Web Programming
(Basic HTML, CSS)

Indonesian
(Native or bilingual proficiency)